

IMPLEMENTATION GUIDE

Increasing Breast and Cervical Cancer Screening Among Filipino American Woman

*Using a Research-tested Intervention Program (RTIP) to develop
a process model for program delivery in the practice setting*

Note: Refer to “Using What Works: Adapting Evidence-based Programs to Fit Your Needs”. Review the appropriate Modules and the handouts provided in each, in order to modify and evaluate this program to meet the needs of your organization and audience.

“Using What Works” is available online at:

http://cancercontrol.cancer.gov/use_what_works/start.htm.

I. Program Administration (Type of Staffing and Functions Needed)

Program Manager

- Provides day-to-day operation
- Identifies appropriate health professional for delivering educational program
- Oversees program administration and implementation
- Conducts quality control/process evaluation
- Prepares informational packets with local facility information in both English and Tagalog

Health Educator *(Recommended: A female physician, nurse or health care professional)*

- Fluent in English and Tagalog; able to speak “Taglish” (combination of English and Tagalog)
- Translates educational program: **Mammography and Cervical Cancer Screening Curriculum** into Tagalog
- Presents educational program in English or Tagalog, as appropriate
- Answers health questions

II. Program Delivery

For additional information on modifying program materials, refer to the appropriate Module(s) for program adaptation from “Using What Works”.

A. Program Materials *(All listed materials can be viewed and/or downloaded from the Products Page):*

- **Implementation Guide**
- **A Mammogram Saved My Life:** A brochure about mammography.
- **What You Need To Know About Your Pap Exam:** A brochure about the Pap exam and preventing cervical cancer.
- **Mammography and Cervical Cancer Screening Curriculum:** A guide for implementing the program.
- **Exercise Curriculum** (optional)

B. Program Implementation:

The steps used to implement this program are as follows:

Step 1: Identify program participants from the Filipino community.

Step 2: Orient the Health Educator to the **Mammography and Cervical Cancer Screening Curriculum**.

Step 3: At the group education session, use the **Mammography and Cervical Cancer Screening Curriculum** to deliver the program. Conduct the session in “Taglish” or Tagalog (whichever is appropriate for the audience). Provide information packages in English and Tagalog which includes: **A Mammogram Saved My Life** brochure, **What You Need To Know About Your Pap Exam** brochure, a list of local facilities where free mammograms and Pap smears are available, and the telephone number of the Cancer Information Service (1-800-4-CANCER). Estimated time of the session is 60-90 minutes.

Step 4: End the group education session by asking participants to sign their personalized completion certificates with a pledge to get a yearly mammogram and Pap test. Keep a copy of the certificate for internal records.

Step 5: If desired, conduct follow-up telephone interviews 3 and 12 months after the group education session and ask participants whether or not they received a mammogram and Pap test. (Refer to Step III: Program Evaluation for more information)

III. Program Evaluation

For additional information on planning and adapting an evaluation, review the appropriate Modules for program implementation and evaluation from “Using What Works”.

http://cancercontrol.cancer.gov/use_what_works/start.htm

For further assistance in designing and conducting an evaluation, consider communicating with members from NCI's Research to Reality (R2R) community of practice who may be able to help you with your research efforts. Following is a link to start an online discussion with the R2R community of practice, after completing registration on the R2R site: <https://researchtoReality.cancer.gov/discussions>.