

IMPLEMENTATION GUIDE

Go Sun Smart

*Using an Evidence-Based Program to develop
a process model for program delivery in the practice setting*

Note: Refer to “Using What Works: Adapting Evidence-based Programs to Fit Your Needs”. Review the appropriate Modules and the handouts provided in each, in order to modify and evaluate this program to meet the needs of your organization and audience.

“Using What Works” is available online at:

http://cancercontrol.cancer.gov/use_what_works/start.htm.

I. Program Administration (Type of Staffing and Functions Needed)

Staff Name: Manager of Ski Area

Staff Name: HR/Risk Management Staff

II. Program Delivery

For additional information on modifying program materials, refer to the appropriate Module(s) for program adaptation from “Using What Works”.

A. Program Materials (A preview of selected materials is provided on the RTIPs website. Complete materials can be obtained from the developer):

- **Guidebook:** Explains how to implement Go Sun Smart
- **General Employee Training:** PowerPoint presentation and script for all employees at ski areas
- **Ski School Training:** PowerPoint presentation and script specifically designed for ski and snowboard instructors
- **Ski Patrol Training:** PowerPoint presentation and script specifically designed for ski patrollers

Campaign Materials:

- Horror Poster – For indoor guest and employee areas (18”x24”)
- Raccoon Poster – For indoor guest and employee areas (18”x24”)
- Mountain Essentials Poster – For indoor ski patrol and other employee areas (18”x24”)
- Nirvana Poster – For indoor guest and employee areas (18”x24”)
- Exposure Statistics Poster – For indoor employee areas (9”x22”)
- Skin Cancer Statistics Poster (U.S.A. specific) – For indoor employee areas (9”x22”)
- Skin Cancer Statistics Poster (Canada specific) – For indoor employee areas (9”x22”)
- Portable Protection Poster – For indoor guest and employee areas (11”x17”)
- Don’t Fry, Reapply Poster – For indoor guest and employee areas (11”x17”)
- Red Base Stake Sign – For outdoor guest and employee areas (18”x24”)

- Blue Base Stake Sign – For outdoor guest and employee areas (18”x24”)
- High UV Day Magnetic Lift Pole Sign – For lift poles (24”x36”)
- Ruin Your Day Magnetic Lift Pole Sign – For lift poles (24”x36”)
- Employee Sun Safety Brochure – For employees (tri-fold)
- Guest Sun Safety Brochure – For guests (tri-fold)
- Go Sun Smart Logo Magnets – For employee areas (2.5”x4”)
- Go Sun Smart Logo Static Cling – For windows in guest and employee areas (5”x8”)
- Add It Up Static Cling – For windows in guest and employee areas (5”x8”)
- Reapply Sunscreen Poster – For indoor guest and employee areas (18”x24”)
- Hot Spots Poster – For indoor guest and employee areas (18”x24”)
- Check Your Skin Poster – For indoor employee areas (18”x24”)
- Hat Scale Poster – For indoor employee areas (17”x11”)

Newsletters:

- Protective Clothing Newsletter
- Early Detection Newsletter
- Shade Newsletter
- Vitamin D Newsletter

B. Program Implementation:

The steps used to implement this program are as follows:

Step 1: Set goal of using GSS

Step 2: Obtain GSS materials from Klein Buendel, Inc.

Step 3: Follow Guidebook instructions for implementation of program.

III. Program Evaluation

For additional information on planning and adapting an evaluation, review the appropriate Modules for program implementation and evaluation from “Using What Works”.

http://cancercontrol.cancer.gov/use_what_works/start.htm

For further assistance in designing and conducting an evaluation, consider communicating with members from NCI’s Research to Reality (R2R) community of practice who may be able to help you with your research efforts. Following is a link to start an online discussion with the R2R community of practice, after completing registration on the R2R site:

<https://researchtoReality.cancer.gov/discussions>.