

Translating Research into Practice:

The Colorectal Cancer Screening Intervention Program

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Facilitator Training

- 1 ½ day intensive, participatory workshop
 - 3 Modules
 - Principles Knowledge
 - Procedural Knowledge
 - Practical Knowledge



Training Workshop Objectives

To help participants understand

- The burden of colorectal cancer (CRC)
- Local/state CRC screening rates
- Basic concepts of evidence-based interventions
- Selected tools (e.g., cultural competence, effective presentations, health literacy, core skills) to enhance translation of research to practice
- How CCSIP can be used to increase CRC screening rates



Background



A Short History of Scurvy

- 1747: James Lind demonstrates that citrus juice cures scurvy
- 1753: Lind publishes *A Treatise on Scurvy*
- 1795: Citrus juice issued to all ships in the British fleet – as a treatment
- After 1800: Citrus juice used as a preventive



Research to Practice

- 14% of new scientific discoveries enter practice – in an average of 17 years
- Americans receive about 50% of the recommended preventive acute, and long-term care
 - ~50% of eligibles screened for colorectal cancer
 - ~ 60% of heart attack victims receive beta-blockers

