

IMPLEMENTATION GUIDE

Prostate Cancer Screening: Making the Best Decision

*Using an Evidence-Based Program to develop
a process model for program delivery in the practice setting*

Note: Refer to “Putting Public Health Evidence in Action”. Review the appropriate Modules and the handouts provided in each, in order to modify and evaluate this program to meet the needs of your organization and audience.

“Putting Public Health Evidence in Action” is available online at:
<http://cpcrn.org/pub/evidence-in-action/>

I. Program Administration (Type of Staffing and Functions Needed)

Program Coordinator

- Identifies eligible participants
- Provides materials to participants

II. Program Delivery

For additional information on modifying program materials, refer to the appropriate Module(s) for program adaptation from “Putting Public Health Evidence in Action”.

A. Program Materials (*All listed materials can be viewed and/or downloaded from the RTIPs Products Page*):

- **Prostate Cancer Decision: Making the Best Decision Web Aid:** This website includes audio and interactive features designed to provide information on prostate cancer screening for men aged 50–70.
- **Instructions for Using the Prostate Cancer Decision: Making the Best Decision Tool:** This one-page sheet provides website users with information on how to access the web aid and contact information for questions on how to access the web aid.
- **Troubleshooting for Web Decision Tool:** This two-page sheet summarizes potential technology issues using the web aid and how to resolve the issues.
- **Internet Access Locations in the DC Metro Area:** This one-page resource sheet is a listing of Internet access locations. The sheet can be customized to any geographic location.
- **NCI Decision Aid Letter:** This is a one-page template designed to introduce the decision aid to interested participants by email or postal mail.

B. Program Implementation:

The steps used to implement this program are as follows:

Step 1: The program coordinator identifies eligible men aged 50–70.

Step 2: The program coordinator mails the above materials (e.g., NCI Decision Aid Letter) to participants or hands them out in person, depending on the setting.

Step 3: The program coordinator helps participants if they have trouble accessing or using the website by providing the Instructions for Using the Prostate Cancer Decision: Making the Best Decision Tool, Internet Access Locations, or Troubleshooting for Web Decision Tool sheets.

III. Program Evaluation

For additional information on planning and adapting an evaluation, review the appropriate Modules for program implementation and evaluation from “Putting Public Health Evidence in Action”.

<http://cpcrn.org/pub/evidence-in-action/>

For further assistance in designing and conducting an evaluation, consider communicating with members of NCI’s Research to Reality (R2R) Community of Practice who may be able to help you with your research efforts. Following is a link to start an online discussion with the R2R community of practice, after completing registration on the R2R site:

<https://researchtoReality.cancer.gov/discussions>.