

IMPLEMENTATION GUIDE

Making Effective HPV Vaccine Recommendations

*Using an Evidence-Based Program to develop
a process model for program delivery in the practice setting*

Note: Refer to “Putting Public Health Evidence in Action”. Review the appropriate Modules and the handouts provided in each, in order to modify and evaluate this program to meet the needs of your organization and audience.

“Putting Public Health Evidence in Action” is available online at:
<http://cpcrn.org/pub/evidence-in-action/>

I. Program Administration (Type of Staffing and Functions Needed)

Physician Educator (M.D. required)

- Recruit clinics (i.e., clinics with HPV vaccine-prescribing clinicians and other clinical staff involved in HPV vaccine discussions, recommendations, and delivery)
- Deliver 1-hour, in-person trainings to clinicians and staff at clinics

Training Assistant

- Provide administrative support to the physician educator
- Assist with clinic recruitment
- Assist with intervention (i.e., training) delivery
- Manage internal and external communications

II. Program Delivery

For additional information on modifying program materials, refer to the appropriate Module(s) for program adaptation from “Putting Public Health Evidence in Action”.

A. Program Materials (*All listed materials can be viewed and/or downloaded from the RTIPs Products Page*):

All program materials are available on the HPV IQ website:

- **Announce Training Slides:** This 41-slide PowerPoint presentation is used to deliver the announcement intervention. The “Review Evidence” slides should be revised as needed (e.g., if national recommendations and vaccination rates have changed).
- **Announce Training Script:** This script is used by the physician educator to deliver the intervention. The script should be revised in accordance with updates made to the slides.

- **Motivational Statements Handout:** This 1-page document is provided to participants during the intervention. It presents statements physicians can use, if an announcement is insufficient, to encourage parents to agree to HPV vaccination for their children.
- **Announce Notecard:** This 2-sided document is provided to participants during the intervention (during the “Practice” part of the training). The notecard is a pocket tool that provides the program’s steps in an accessible format.

B. Program Implementation:

The steps used to implement this program are as follows:

Step 1: The physician educator reviews the intervention materials (slides and script) and revises the “Review Evidence” section as needed (e.g., if national recommendations and vaccination rates become out of date).

Step 2: The physician educator practices delivering the training to peers.

Step 3: The physician educator recruits clinics.

Step 4: The physician educator or training assistant schedules trainings. Once they are scheduled, the training assistant registers the training session for CME credit.

Step 5: The physician educator pilots the intervention with at least one clinic.

Step 6: The physician educator delivers the trainings.

Step 7: The physician educator provides information at the end of the training to allow clinicians to claim CME credit.

III. Program Evaluation

For additional information on planning and adapting an evaluation, review the appropriate Modules for program implementation and evaluation from “Putting Public Health Evidence in Action”.

<http://cpcrn.org/pub/evidence-in-action/>

For further assistance in designing and conducting an evaluation, consider communicating with members of NCI’s Research to Reality (R2R) Community of Practice who may be able to help you with your research efforts. Following is a link to start an online discussion with the R2R community of practice, after completing registration on the R2R site:

<https://researchtoreality.cancer.gov/discussions>.