

Woman to Woman Program Manual



The Woman to Woman Program Manual

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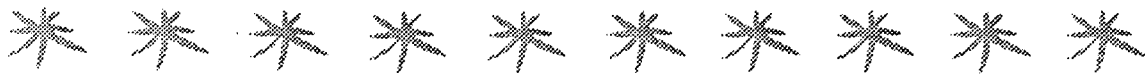
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The Woman to Woman Program

In 1994, the Center for Community-Based Research of Dana-Farber Cancer Institute, in collaboration with the Service Employees International Union, initiated the Breast and Cervical Cancer Education Project. This was a research study designed to evaluate the effectiveness of breast and cervical cancer education programs offered at the workplace.

The study involved the participation of 26 Massachusetts worksites. At the beginning of the study, a survey called the Women's Health Habits Questionnaire was conducted at all worksites. After this baseline survey was completed, 13 worksites were assigned at random to a "comparison group." Thirteen were assigned to an "education group" and received a 16-month long program called "Woman to Woman."

The Woman to Woman Program is an innovative way to help employees learn more about breast and cervical cancer

so that they can take charge of their health. The program offers a variety of educational strategies that each worksite can choose to replicate or modify to fit their needs. Your worksite can benefit from the many long hours, shared experiences, critical evaluation, and suggestions offered during the creation of this program.

The Breast and Cervical Cancer Education Project created this manual to help you implement the Woman to Woman Program at your workplace. The manual is a hands-on guide that will help you plan, implement, and evaluate your program. It will also enable you to develop your own educational activities.

We encourage you to read through this manual, take the suggestions it contains, and complement these with your own ideas to make the Woman to Woman Program a success in your organization. Good luck!

