Evidence-Based Cancer Control Programs (EBCCP) Updates

July 2025

July was Ultraviolet (UV) Safety Awareness Month. The <u>Evidence-Based Cancer Control Programs (EBCCP) website</u> has more than 15 <u>Sun Safety and Indoor Tanning programs</u> designed to reduce skin cancer risk and promote UV-safe behaviors across all age groups. Many of the programs can be delivered in clinical, community, or home settings and have been implemented in a range of community types (e.g., urban, suburban, rural).

Preview of Available Sun Safety and Indoor Tanning Programs

Appearance-focused Skin Cancer Prevention Intervention was designed to reduce indoor tanning behaviors among young women through appearance-based messaging. This intervention consists of a booklet and web-based materials that explain the damaging effects of UV radiation and indoor tanning while introducing appearance-enhancing alternatives that do not involve sun exposure. The study reviewed for EBCCP showed a decrease in indoor tanning sessions and demonstrated increased awareness of the health risks associated with tanning and the importance of skin protection.

<u>Healthy Texts</u> was designed to promote skin cancer prevention by encouraging sun-safe behavior through personalized mobile messaging. This intervention consists of a baseline survey to assess individual risk factors, followed by a series of customized text messages that reinforce sun protection habits and skin examinations. The study reviewed for EBCCP showed an increase in sun protection practices and a higher rate of skin self-examinations among participants, highlighting the value of mobile health strategies in supporting proactive skin care.

Kaiser Kids Sun Care Program was designed to promote sun protection awareness and behaviors during routine pediatric visits for children ages 2 to 36 months. This clinic-based intervention involves pediatricians delivering targeted sun safety guidance to parents, along with distributing packets that include promotional items, practical sun protection tips, and an engaging activity sheet. The study reviewed for EBCCP showed an increase in parents' use of sun protection strategies and improved provider adherence in offering sun safety advice and distributing educational materials, emphasizing the role of pediatric care in early skin cancer prevention.

<u>Pool Cool</u> was designed to promote sun safety awareness and improve sun protection behaviors in recreational swimming settings. This intervention combines educational programming, interactive activities, and environmental changes to the pool area that support UV protection. The study reviewed for EBCCP showed an increase in sun-safe behaviors among children and parents, such as sunscreen use, as well as improvements in pool policies and the physical environment, including the availability of sunscreen and shaded areas.

See all of the Sun Safety and Indoor Tanning programs by clicking here.

<u>Evidence-Based Cancer Control Programs (EBCCP)</u>

Stay Connected with the National Cancer Institute











Chat with us: <u>LiveHelp</u> Call us: 1-800-4-CANCER (1-800-422-6237)

SUBSCRIBER SERVICES: Manage Subscriptions | Help