

Evidence-Based Cancer Control Programs (EBCCP) Connection



JUNE 2021

Summer Sun Safety Month



Spotlights

Summer is here, and we all need to practice sun safety. Summer is full of fun and exciting activities that include spending time at the beach, parks, and pools. With increased temperatures and more time spent outdoors, there is an increased risk of sunburns from exposure to ultraviolet (UV) radiation. Failing to practice sun protection behaviors at all ages will increase the risk of skin cancer. Now is the time for program planners, public health practitioners, community advocates, and healthcare providers to think about implementing a sun safety intervention to help prevent skin cancer in their setting. There are 21 sun safety evidence-based programs on the [EBCCP's website](#). Consider implementing a program in your setting to help prevent the harmful effects of exposure to UV radiation.

Featured Program

Pool Cool

[Pool Cool](#) is designed to increase awareness of and promote sun protection behavior and practices. The intervention, implemented at pools, combines education for children and staff, interactive activities for children and parents, and pool-wide environmental changes. The study reviewed by the [EBCCP](#) team for the program summary showed improvements in various sun protection behaviors among children and parents and improvements in pool policies and environment. Read the [program summary](#) or [case study narrative](#) to learn more.

Do you have questions about how to implement Pool Cool? [View the program's materials or contact the developer to learn more.](#)

Insights from the Cancer Control Field

You can view the latest case study narratives today using the links below.

- [BrainHQ](#)
- [Making Effective HPV Vaccine Recommendations:](#)

Commonly Asked Questions

How do I know if this evidence-based program will work in my setting?

You will want to consider the population served in the original research setting, the environment in which the research was conducted, and the method of delivery. For further guidance in adapting an evidence-based program to the local community context, two resources are available online: [Guidelines for Choosing and Adapting Programs](#), which has an assessment checklist, and [Putting Public Health Evidence in Action](#), which is an interactive training curriculum.

When should I use an evidence-based program rather than developing my own?

The programs on the EBCCP website have been shown to be effective in the populations and settings in which they were studied. It is more likely to ensure success from the adoption and/or adaptation of an evidence-based program, which has been systematically tested in the field, than to create a new program for the same population delivered in the same setting.

When no evidence-based programs are available to meet your comprehensive cancer control needs (in terms of populations or settings), then creating a new program may be the best solution. However, in creating the new program, it would be wise to consider:

- Reviewing the available evidence of similar intervention approaches summarized on the Centers for Disease Control and Prevention's website for [The Guide to Community Preventive Services \(The Community Guide\)](#).
- If your new program meets the eligibility criteria, it could be considered for the EBCCP website for use by others addressing a similar comprehensive cancer control issue.

Can I distribute EBCCP materials legally?

For program materials that are available for download on the EBCCP website, the program's primary contact and/or Principal Investigator has approved the dissemination of the program materials for non-commercial purposes.

Next Issue

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Feedback

We want your feedback! Do you like what you see? Do you have any recommendations to improve the EBCCP website? Do you plan to share the website with your colleagues and peers? [Submit your feedback here](#) — we would love to hear from you.