

IMPLEMENTATION GUIDE

Cervical Cancer Screening Toolkit

*Using an Evidence-Based Program to develop
a process model for program delivery in the practice setting*

Note: Refer to “Putting Public Health Evidence in Action.” Review the appropriate Modules and the handouts provided in each, in order to modify and evaluate this program to meet the needs of your organization and audience.

“Putting Public Health Evidence in Action” is available online at:
<http://cpcrn.org/pub/evidence-in-action/>

I. Program Administration (Type of Staffing and Functions Needed)

Program Administrator (Any clinical or technical staff)

- Identifies candidates who would benefit from the intervention and shares the toolkit materials.
- Trains community health workers to lead an in-person health seminar and answer questions about the infographic.

Community Health Workers

- Leads an in-person health seminar, which includes playing the cervical cancer screening infographic video, distributing the infographic in print form, and answering participants’ questions.

II. Program Delivery

For additional information on modifying program materials, refer to the appropriate Module(s) for program adaptation from “Putting Public Health Evidence in Action”.

A. Program Materials (*All required materials are listed on the Program Materials Page*):

- Infographic (print): The print infographic describes cervical cancer, offers actionable steps to protect against and prevent cervical cancer, and encourages women to promote cervical cancer screening among friends and family. To access the infographic, please contact the Program Developer.
- Infographic (video): The video infographic is an animated version of the print infographic and covers the same content. To access the infographic video, please contact the Program Developer.

B. Program Implementation:

The steps used to implement this program are as follows:

Step 1: Program administrator enrolls eligible participants to receive the intervention.

Step 2: Program administrator sends the cervical cancer screening infographic video to participants via text message and invites participants to an in-person health seminar.

Step 3: Community health worker leads a 30-minute health seminar for participants, which includes playing the cervical cancer screening infographic video, distributing the infographic in print form, and answering participants' questions.

III. Program Evaluation

For additional information on planning and adapting an evaluation, review the appropriate Modules for program implementation and evaluation from “Putting Public Health Evidence in Action.”

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