

IMPLEMENTATION GUIDE

Empower + Logistic Assistance

Note: Refer to “Putting Public Health Evidence in Action”. Review the appropriate Modules and the handouts provided in each, in order to modify and evaluate this program to meet the needs of your organization and audience.

“Putting Public Health Evidence in Action” is available online at:
<http://cpcrn.org/pub/evidence-in-action/>

I. Program Administration (Type of Staffing and Functions Needed)

Program Manager

- Administers training sessions for Community Health Workers and Field Assistants
- Conducts quality control and process evaluations

Community Health Worker

- Must be bilingual in English and Spanish
- Must have personal experience with breast cancer; either as a survivor or a first-degree relative
- Must have experience delivering community-based approaches
- Attends weekly, 2-hour role-specific trainings over a two-month period
- Recruits participants
- Leads three in-person group sessions

Field Assistant

- Must be bilingual in English and Spanish
- Must have training or experience in public health
- Attends weekly, 2-hour role-specific trainings over a two-month period
- Screens participants for eligibility and schedules them for group sessions
- Leads booster calls and assists patients in obtaining breast cancer screenings

II. Program Delivery

For additional information on modifying program materials, refer to the appropriate Module(s) for program adaptation from “Putting Public Health Evidence in Action”.

A. Program Materials (*All required materials are listed on the Program Materials Page*):

- **Empower + Logistic Assistance presentation.** A PowerPoint presentation designed for group sessions, available in both English and Spanish.

B. Program Implementation:

The steps used to implement this program are as follows:

Step 1: The Program Manager conducts role-specific trainings for Community Health Workers and Field Assistants. The sessions are held weekly for two hours over a two-month period.

Step 2: Community Health Workers recruit participants for the program.

Step 3: The Field Assistants screen participants for eligibility and schedule participants for group sessions.

Step 4: Participants attend three weekly, two-hour group sessions led by Community Health Workers. During these sessions, Community Health Workers use **the Empower + Logistic Assistance presentation** to deliver the program content.

Step 5: Field Assistants conduct five monthly booster calls with participants. These calls include discussions about participants' lived experiences and personal barriers to breast cancer screening. Field Assistants provide assistance in accessing screening services if needed.

III. Program Evaluation

For additional information on planning and adapting an evaluation, review the appropriate Modules for program implementation and evaluation from “Putting Public Health Evidence in Action”.

<http://cpcrn.org/pub/evidence-in-action/>