Preferred language or wording when talking with or mailing SOS participants:

Term/concept	Preferred wording	Explanation / Comments
Screening test		A test that looks for signs of
		disease before any symptoms
		show up
FOBT or FIT	"Stool test", "stool	A screening test you do at home.
	test kit"	Looks for hidden blood in the
		stool.
Colorectal cancer	"Colon cancer"	Cancer of the large intestine or
		rectum
Colorectal cancer	Screening or	Lead with the word "screening" or
screening	testing for colon	"testing" when possible
	cancer	
SOS		Smart Options for Screening – a
		research study looking at how best
		to help people get colon cancer
		screening done and continue to
		screen as recommended
Flexible	Aka "flex-sig"	An exam of the inside of the
sigmoidoscopy		rectum and <u>lower</u> colon
Colonoscopy	No alternative	An exam of the inside of the
		rectum and <u>entire</u> colon
Negative FOBT/FIT		A negative test means that there
test		were no signs of hidden blood in
		you stool and you don't currently
		need follow-up care
Positive FOBT/FIT		A positive test result does <u>not</u>
tests		usually mean that cancer is
		present. It just means that more
		tests are needed
Polyp	A growth	A growth inside the colon or
		rectum that is not normal. Some
		polyps can turn into cancer.
Precancerous		Can become (or turn into) cancer
Colon		Another word for large intestine
Rectum		The last 8-10 inches of your large
		intestine
Fecal matter or	stool	Alternates: bowel movement,
feces		feces. Poop or number 2 is OK if
		the patient is still unclear.