

Jane Q. Smith
100 Main St.
Some Town, MI 48888

November 5, 1997

Dear Jane Smith:

I am writing to tell you that Medicare covers most of the cost of a mammogram every two years. This is very important for your health. Your insurance records show that you have not used this benefit recently. The risk of getting breast cancer increases as you get older. Getting a regular mammogram can help find breast cancer early, when it is easier to treat. Most women find that getting a mammogram brings peace of mind. As the Medical Director for Medicare in Michigan, and as a physician concerned about women's health, I urge you to get a mammogram.

The information in this envelope can help you schedule your mammogram appointment. You will find:

- A Page that explains how to get your mammogram nearby and lists phone numbers to call if you have questions.
- A brochure that answers many common questions and explains the Medicare benefit in more detail,

Deciding to get a mammogram is one important step in taking care of yourself. Of course, this is your personal health care decision; it will not affect your future Medicare benefits. Your health records, as always, remain confidential.

I encourage you to take care of yourself by getting a mammogram.

Sincerely,



George R. Gerber, MD
Michigan Medicare Medical Director
