

These direct mail materials may not be reproduced for resale without prior written permission from Dr. Jonathan S. Slater. The photograph in “The Robinsons” direct mail piece is not owned by the Minnesota Department of Health or by Dr. Jonathan S. Slater. All rights for the use of this photo must be negotiated with Getty Images of Seattle, Washington (312-344-4528).



The Robinsons
~ today ~

*Take advantage of the
Minnesota Department of Health's
free mammogram program.*

*If you have no insurance, we'll cover all
your costs. Or, if you are insured, there's a good
chance we can cover your co-pay and deductible.*

*It's easy. To learn more, or to schedule
an appointment at a clinic near you, call*

1-800-662-3384, ext. 410.



The Robinsons
~ eighteen months ago ~



717 Delaware Street SE
P.O. Box 9441
Minneapolis, MN 55440-9441

You can find it when it's this big.



**A mammogram can find a lump
when it's much, much smaller.**



Take advantage of our Free Mammogram Program.

If you have no insurance, we'll cover all your costs. Or, if you are insured, there's a good chance we can cover your co-pay and deductible.

It's easy. To learn more, or to schedule an appointment at a clinic near you, call

1.800.662.3384, ext. 500.



*Now receive \$10 when you get
your free mammogram!*

Simply call us at 1-800-662-3384, ext. 410.

*We can schedule an appointment at a clinic near you. If you
have no insurance, we'll cover all your costs. Or, if you are insured,
there's a good chance we can cover your co-pay and deductible.*

*Once we've confirmed your exam, we'll send you \$10.**

It's that easy!

** \$10 offered for a mammogram completed between the
date of your call through next June, 2001.*



717 Delaware Street SE

P.O. Box 9441

Minneapolis, MN 55440-3441