

IMPLEMENTATION GUIDE

The PSA Test for Prostate Cancer: Is it Right for Me?

Using a Research-tested Intervention Program (RTIP) to develop a process model for program delivery in the practice setting

Note: Refer to “Using What Works: Adapting Evidence-based Programs to Fit Your Needs”. Review the appropriate Modules and the handouts provided in each, in order to modify and evaluate this program to meet the needs of your organization and audience.

“Using What Works” is available online at:

http://cancercontrol.cancer.gov/use_what_works/start.htm.

I. Program Administration (Type of Staffing and Functions Needed)

Program Manager

- Provides day-to-day operation
- Oversees program administration and implementation

Program Coordinator

- Identifies and recruits participants from selected health systems or health plans
- Generates and mails materials to participants

II. Program Delivery

For additional information on modifying program materials, refer to the appropriate Module(s) for program adaptation from “Using What Works”.

A. Program Materials (*All listed materials can be viewed and/or downloaded from the Products Page*):

- **Patient Education Pamphlet:** A pamphlet aimed at efficiently and effectively promoting informed-decision making for prostate cancer screening.
- **Pamphlet Assembly Instructions:** Instructions for assembling the Patient Education Pamphlet.
- **Cover Letter Template:** A sample letter to program participants.

B. Program Implementation:

The steps used to implement this program are as follows:

Step 1: Recruit male participants from selected health systems or health plans who have never been diagnosed with prostate cancer and are scheduled for an appointment with their primary care practitioner.

Step 2: Generate a letter to participants about the Patient Education Pamphlet using the **Cover Letter Template** as a guide.

Step 3: Generate a pamphlet to participants following the **Pamphlet Assembly Instructions** and using the **Patient Education Pamphlet**.

Step 4: Mail the **Cover Letter Template** and the **Patient Education Pamphlet** one week prior to their doctor's appointment.

III. Program Evaluation

For additional information on planning and adapting an evaluation, review the appropriate Modules for program implementation and evaluation from “Using What Works”.

http://cancercontrol.cancer.gov/use_what_works/start.htm

For further assistance in designing and conducting an evaluation, consider communicating with members from NCI's Research to Reality (R2R) community of practice who may be able to help you with your research efforts. Following is a link to start an online discussion with the R2R community of practice, after completing registration on the R2R site:

<https://researchtoReality.cancer.gov/discussions>.